

## **Seventh Annual Small Business Summit extends Strategy Award nomination deadline to February 10th**

NEW YORK, NY, January 22, 2012: Is YOUR small business doing great things? Are you looking for some well deserved recognition for your hard work? If so, then nominate your company or one that you admire for the 2012 Small Business Strategy Award, sponsored by the 2012 Small Business Summit. Winners will be announced on March 6, 2012 in New York City's Metropolitan Pavilion. The deadline for all applications is February 10, 2012.

The Small Business Summit is an all day program that brings together small business owners and leaders from across the country to share their insights for growing their small business. Experts from across the small business community and country will headline this year's Summit. Dell, CX.com, Brother, Manta and Wasp Barcode Technologies will be sponsoring the event.

"One small business will be recognized again this year for their best practices and accomplishments in the third annual Small Business Strategy award at the Summit. We are looking to recognize a business in any industry that has developed and executed a strategy that has produced significant growth in profits or market share of the past few years," says Marian Banker, MBA, Co-Producer of the Small Business Summit and President of Prime Strategies. "With previous winners that include Greenhouse IT and ath Power Consulting, I am excited to see which business and industry will be honored.."

Nominees must be in business for at least five years, have annual revenues of less than \$5 million and have realized success from a specific strategy they've implemented within the past two years. Applications will be judged on the criteria which includes; challenge faced, economic value of product or service, uniqueness of strategy and value of outcome.

The judging panel for the awards program is comprised of representatives of the small business community and include Frank Aloï, ath Power Consulting (2011 Award winner).Michael Spadaro, Help with a Smile and Cari Sommer, Urban Interns.

For more information on the Award or to register for the Seventh Annual Small Business Summit, visit [www.smallbiztechsummit.com](http://www.smallbiztechsummit.com).

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