



Fifth Annual Small Business Summit to Focus on Strategies for the New Economy
New This Year: Small Business Strategy Award

New York, NY—January 19, 2010: On March 16th, 2010, hundreds of small business owners will come together with business and tech providers to share strategies for business growth in the current economy. This happens at [The Fifth Annual Small Business Summit 2010](#), an all-day event which takes place at Digital Sandbox in New York City. The Summit has continued to grow in attendance and sponsorship over the past five years. The 2010 theme is “Business & Technology: Strategies for the New Economy”.

New this year is the **Small Business Strategy Award**, which will honor one small business that has thrived and achieved milestones despite the economic downturn.

“We are looking to recognize entrepreneurial and strategic excellence that has led to significant increased profits, expanded market, and/or improved market position. If yours is one such company, and you are registered to attend, we invite you to apply,” said Marian Banker, MBA, Summit Co-Producer, Business Leadership Coach, and President of Prime Strategies. In addition to receiving the award and prize, the winner will have the opportunity to introduce their business and tell their story. The deadline for award applications is March 1, 2010.

The Summit aims to provide businesses with a strategic edge and empower entrepreneurs to transform uncertainty into opportunity. Speakers and panelists will present effective ways to grow a small business as well as how to apply “big business strategies” on a small business budget.

Speakers include several of America’s recognized small business experts, along with keynote address by best-selling author Seth Godin, who will share his *Insights on Being Indispensable to Your Customers*.

Sponsors include Dell®, Campaigner, Infusionsoft, Intuit, Microsoft® Office Live Small Business, Wasp Barcode Technologies, NYS Small Business Development Center, and the Manhattan Chamber of Commerce. Nancy Ploeger, President of the Manhattan Chamber of Commerce, commented “This Summit has a loyal following of attendees and sponsors. We’re proud to be a partner once again.”

Early Bird (before March 1st) registrants will pay \$149 for the all-day event. More information on the Summit and the award can be found at www.smallbiztechsummit.com.

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