



Small Business Summit 2010: Strategies for the New Economy
Entrepreneurs, Industry Experts & Sponsors Convene for this All Day Event

New York, NY—February 9, 2010: The fifth annual Small Business Summit focusing on “*Strategies for the New Economy*” will be held on March 16, 2010 at Digital Sandbox in New York City. Kicking off the morning and afternoon sessions will be Mel Parker, Director of Small and Medium Business at Dell® and Seth Godin bestselling author, entrepreneur, and marketer.

At the Small Business Summit, small business owners, entrepreneurs and vendors from across the country will come together to share their secrets for finding and keeping customers in this ever changing business environment.

“Attendees will learn the importance of being indispensable in their business and how to create opportunities that delight and engage customers and employees every day,” says Seth Godin, a keynote speaker.

Topics this year will include: “*Insights on Being Indispensable To Your Customers,*” *IT Strategies: From the Backroom to the Boardroom, Strategies to Create Successful Email Campaigns, Successful Strategies from Grow Your Business Experts, The Hottest Technologies for Your Business, Building Successful Communities* and the presentation of the Summit’s first annual Small Business Strategy Award.

Other presenters and panelists include Melanie Attia of Campaigner, Angus Thomson of Intuit, Grant Wickes of Wasp Barcode, Ellen Pack of Elance, Shashi Bellamkonda of Network Solutions, Ellen DePasquale, The Software Revitalist, Tyler Garns of Infusionsoft, Adrian Miller of Adrian Miller Sales Training, Edith Yeung of BizTechDay and Nelly Yusupova of Webgirls.

“We’re excited to have a roster of small business experts who are eager to share their strategies for the new economy,” says Marian Banker, MBA, Co-Producer of the Summit and President of Prime Strategies. “The Summit has grown every year and the loyal following of attendees and sponsors reinforces that we are resonating with businesses. We expect to fill the house again this year,” adds Banker.

Sponsors include Dell®, Campaigner, Infusionsoft, Intuit, Microsoft®, Wasp Barcode Technologies, CMIT Solutions, NYS Small Business Development Center, and the Manhattan Chamber of Commerce.

Early Bird (before March 1st) registrants will pay \$149 for the all-day event. More information on the Summit and the award can be found at www.smallbiztechsummit.com.

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