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## **Prime Strategies & Smallbiztechnology.com Announces Fourth Annual Small Business Summit**

### ***Small Business Owners, Industry Experts, and Exhibitors Convene to Discuss How to Find and Keep Customers for Life.***

New York, NY—January 7, 2009: [The Fourth Annual Small Business Summit](#) will be held in New York City on February 3, 2009 at Digital Sandbox with a focus on “*How to Find and Keep Customers for Life*”. Hundreds of small business owners and vendors will come together to learn and share their strategies for finding and retaining customers in this ever changing economic landscape. For more information or to register for the Summit, please visit [www.smallbiztechsummit.com](http://www.smallbiztechsummit.com).

Produced by Marian Banker, MBA, Business and Leadership Coach and President of Prime Strategies, and Ramon Ray, Technology Evangelist and Editor of Smallbiztechnology.com, the 2009 Summit will include a full day of presentations by some of America’s most recognized small business experts and organizations, along with key note addresses by Ted Colpo, Director of Services Marketing for Dell® U.S. Small and Medium Business, and Gene Marks author and President of The Marks Group. Retired Navy SEAL, Rob Roy, will also be on hand to discuss Business Survival Tips. Other Summit highlights will include all day web site evaluations by Network Solutions, Q&A panel discussions, exhibits, and numerous networking opportunities.

“Customer loyalty has always been important, but it’s even more important today,” said Marian Banker. “Bringing together small business experts to showcase the importance of leveraging technology and business processes has always been our intention. Knowing attendees and sponsors such as Dell® and Network Solutions® see the [Summit](#) as an important business tool reinforces the significance of the event.”

The [Summit](#) seeks to reinforce the mutual benefits between Fortune 500 companies and the small businesses that utilize their products and services. “Our Summit is the only place that I know of where Microsoft®, Network Solutions® and Google® will all appear on the same panel and share their insight with small businesses. It’s exciting from a technology and small business perspective,” added Ray. Sponsors include Dell®, Network Solutions®, Microsoft® Office Live Small Business, Intuit®, Net@Work, Campaigner™, SitePal™, Microsoft® NY, SCORE®, NYS Small Business Development Center, the Manhattan Chamber of Commerce, Register.com, Moran Media Group, Small Business Trends, Duct Tape Marketing®, Technology For Business Sake and Bernardo’s list.

Additional speakers will include Harry Brooks of Network Solutions®, Michael Schultz of Microsoft® Office Live, and Jonathan Rochelle of Google® among others. Early Bird registrants will pay \$79 (\$99 with lunch) until January 30<sup>th</sup>. Additional details and registration information can be found at [www.smallbiztechsummit.com](http://www.smallbiztechsummit.com).

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