



For more information please contact:

Beth Silver
Doubet Consulting
Tel: 212.472.4340/Cell: 917.209.2703
Email: bsilver@doubetllc.com

Frequently Asked Questions

What is the Fourth Annual Small Business Summit – 2009?

[The Fourth Annual Small Business Summit](http://www.smallbiztechsummit.com) will be held in New York City on February 3, 2009 at Digital Sandbox with a focus on “*How to Find and Keep Customers for Life*”. Hundreds of small business owners and vendors will come together to learn and share their strategies for finding and retaining customers in this ever changing economic landscape. For more information or to register for the Summit, please visit www.smallbiztechsummit.com.

Why is the Fourth Annual Small Business Summit - 2009 so important?

- Produced by Marian Banker, Prime Strategies, and Ramon Ray, Smallbiztechnology.com, the Small Business Summit highlights the critical connection between small business owners and technology.
- The Summit addresses the issues small business owners are facing every day. The focus, “*How to Find and Keep Customers for Life*,” picks up where last year’s Summit, “It’s time to Reinvent Your Business” left off. It offers attendees a series of top quality presentations and discussions central to using technology and core business processes to extend and enhance the customer lifecycle. Attendees can take away practical knowledge that they can put to use in their business right away.
- Small Business Summit 2009 is the only small business conference and trade show FOR small business owners produced BY a team of small business owners.
- Event sponsors such as Sponsors include Dell[®], Network Solutions[®], Microsoft[®] Office Live Small Business, Intuit[®], American Airlines[®], Net@Work, Campaigner[™], SitePal[™], Microsoft[®] NY, Infusionsoft, Wasp Barcode, SCORE[®], NYS Small Business Development Center, the Manhattan Chamber of Commerce, Elance, Register.com, Moran Media Group, Small Business Trends, Duct Tape Marketing[®], Technology For Business Sake, Latin Vision, Bernardo’s list and Manta are set to demonstrate how their products and services are specifically geared for small business.

Who will be there?

Speakers will include: Bob Pearson, vice president of Communities and Conversations for Dell[®] U.S. Small and Medium Business, Gene Marks author and President of The Marks Group, Retired Navy SEAL, Rob Roy, Harry Brooks of Network Solutions[®], Michael Schultz of Microsoft[®] Office Live, Jonathan Rochelle of Google[®] and others.

Do I have to own a small business to attend the conference?

The Summit provides a great opportunity to network, find synergies, and better focus on the needs of your business, regardless of its size. If you are in a small business or do business with a small business, the Summit is for you.

How important are small businesses to the US economy?

According to the US Department of Commerce, Bureau of the Census, small firms:

- There are 23 million small businesses in America, representing 99.7 percent of all employer firms.
- Employ about half of all private sector employees.
- Pay nearly 45 percent of total U.S. private payroll.
- Have generated 60 to 80 percent of net new jobs annually over the last decade.
- Create more than half of nonfarm private gross domestic product (GDP).
- Hire 40 percent of high tech workers (such as scientists, engineers, and computer workers).
- Are 52 percent home-based and 2 percent franchises.
- Produce 13 times more patents per employee than large patenting firms; these patents are twice as likely as large firm patents to be among the one percent most cited.

Source: U.S. Dept. of Commerce, Bureau of the Census and International Trade Administration; Advocacy-funded research by Kathryn Kobe, 2007 (www.sba.gov/advo/research/rs299tot.pdf) and CHI Research, 2003 (www.sba.gov/advo/research/rs225tot.pdf); Federal Procurement Data System; U.S. Dept. of Labor, Bureau of Labor Statistics.

Where can I find additional information on the Summit?

To learn more about the Summit, please visit, <http://smallbiztechsummit.com>

What are the details?

Tuesday, February 3, 2009 - 8AM-5PM

Digital Sandbox

55 Broad St

New York, NY 10004

To register, please visit www.smallbiztechsummit.eventbrite.com Special early bird pricing is available until January 30, 2009.