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Third Annual Small Business Summit 2008: Reinventing your Business

***Entrepreneurs, Industry Experts and Corporate Sponsors Convene to Discuss
Expanding Business through Technology***

New York, NY—January 28, 2008— The Third Annual Small Business Summit 2008 will be held on February 11th, 2008 at the Crowne Plaza Times Square, and will focus on the theme “*It’s Time to Reinvent Your Business.*” Small business owners, entrepreneurs and small business-focused vendors across a number of industries will hear industry experts discuss topics central to using technology and improving core businesses processes, including “Marketing in a Digital World: How Technology and New Media are Changing the Game” and “Bounce! The Path to True Business Confidence.”

The Small Business Summit was created by Marian Banker, MBA, Business Leadership Coach and President of Prime Strategies, and Ramon Ray, Technology Evangelist & Editor of Smallbiztechnology.com, to highlight both technology and core business processes (i.e., marketing, sales, HR, etc.). This event leverages the strength of small business owners as it is created for small business owners by a team of small business owners.

“The 2008 Small Business Summit is perfect for those who want to stay current on business and technology options for reinventing their business,” said Marian Banker. “Since Ramon and I created this event three years ago, it has always been our intention to showcase the importance of technology and business processes working together for business growth.”

Event sponsors such as Dell, entellium, Google, Network Solutions, BackUpMyInfo, Catalyst Web, Gotvmail, FileMaker, Intuit, M5Networks, Microsoft, Net@Work, SitePal, Verizon, Verizon Wireless, US Postal Service, Wasp and Xerox are set to demonstrate how their products are specifically geared for a small business. For example, Microsoft’s OneCare and Vista, Dell’s Vostro, and Verizon’s FIOS will be exhibited so small business owners can learn how they can take advantage of these technologies. “With small businesses representing 99.7% of all employer firms, our sponsors understand the importance of this audience”, added Ramon Ray. “The Summit is one of the only places I know where these major companies will be in the same place at the same time, accessible to entrepreneurs and vendors.”

Speakers will include Karen Quintos, VP of Marketing for Small and Medium Business for Dell, Barry Moltz, entrepreneur, angel investor and author, Laurel Touby of mediabistro.com, Anita Campbell, America’s Small Business Guru, among others. Early Bird registrants will pay \$99 until 2/1 and can register at www.smallbiztechsummit.com.

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